

SOCIAL MEDIA TRENDS

& TIPS TO HELP PARENTS REGAIN CONTROL

Presented by Officer Tina J. Roy

Overview

- Trending Apps
- Current online teen trends
- Words we need to add to Webster's dictionary
- How we can help parents get back to basics to successfully regain (a tiny bit of) parental control

THERE'S NO SCHOOL



LIKE THE OL' SCHOOL

WHEN GOOD KIDS



GO BAD

TEENS AND SOCIAL MEDIA



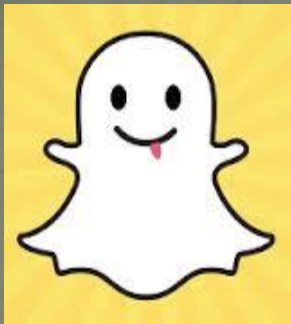


Warning! Warning! Warning!

Curse words

Descriptive body part names

The content of this presentation is a reflection of Officer Roy's experience with the middle school kids in her district. It does not reflect your children. Her perception and opinions are solely based on her experiences.



Snapchat is used to send pics and vids - called snaps - to friends. Your friends can view snaps for up to 10 seconds, and then they disappear. You can replay them once however. You can also post pics and vids to your “Story” which stays there for 24 hrs. Your story is visible to all your friends.

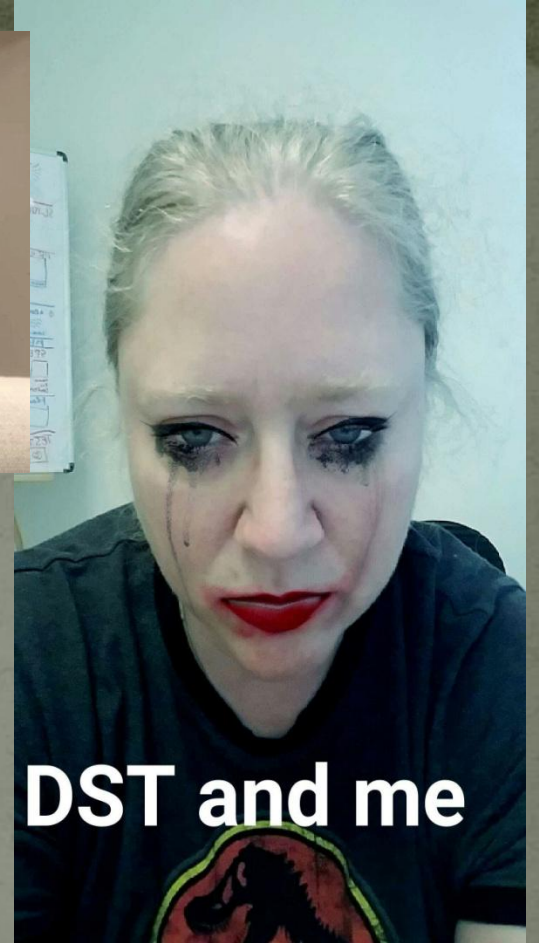
SNAP LINGO

SNAPCHAT

- **Snapchatters**: Snapchat users
- **Snaps**: Photos or videos taken via Snapchat (you can send a snap to a snapchatter, but it can only be viewed by the recipient for one to 10 seconds before it disappears forever)
- **Snapback**: A reply to a snap
- **Story**: A snap you can broadcast to followers (recipients can view it an unlimited amount of times in 24 hours, and you can also post multiple snaps to your story in one day to create a narrative of sorts)
- **Scores**: The total number of snaps you have sent and received (appears next to your name in friends' contact lists and vice versa)
- **Chat**: A feature that lets you privately/directly message friends
- **Streak**: Keeping a conversation going on for days even weeks with one person without letting too much time go by



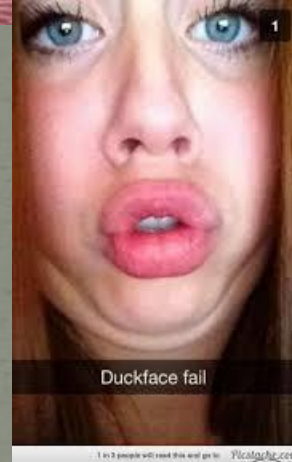
Sau NO to crack!!!!

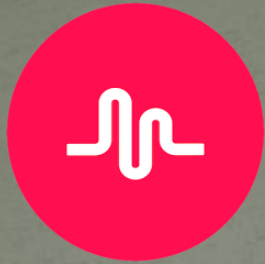


DST and me



I am the oncoming storm





Lip syncing App that allows the user to make their own videos. They select their own music or sound bit, ad effects, filters, fast or slow motion, time lapses and reverse options and save it all under their profile that anyone can see.



Negatives

- Share your vids on Instagram, Facebook, Twitter, Messenger, WhatsApp, and Vine
- If you search the hashtags, kids can see vids with adult content
- The songs are explicit
- Most accounts are public so the user can get fans and followers

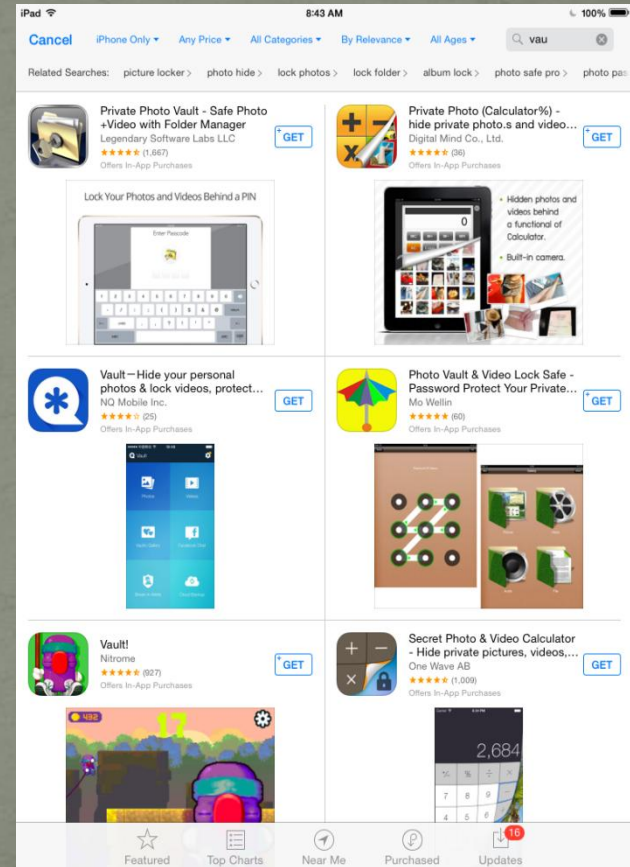


PHOTO VAULTS



Protects your “special” photos and videos

- Browses the internet privately without leaving traces
- Download images, videos and files directly from the browser.
- Can create unlimited number of private albums.
- Users are encouraged to store app in utility folder
- Records intruder with photo & GPS





Break-in Attempts



ON



May 11, 2012 1:17:08 PM

Entered wrong password
98844233



May 11, 2012 1:17:04 PM

Entered wrong password
65442888



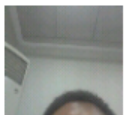
May 11, 2012 1:17:00 PM

Entered wrong password
45235585



May 11, 2012 1:16:52 PM

Entered wrong password
75633



May 11, 2012 12:38:38 PM

Entered wrong password
123456 (example)



example

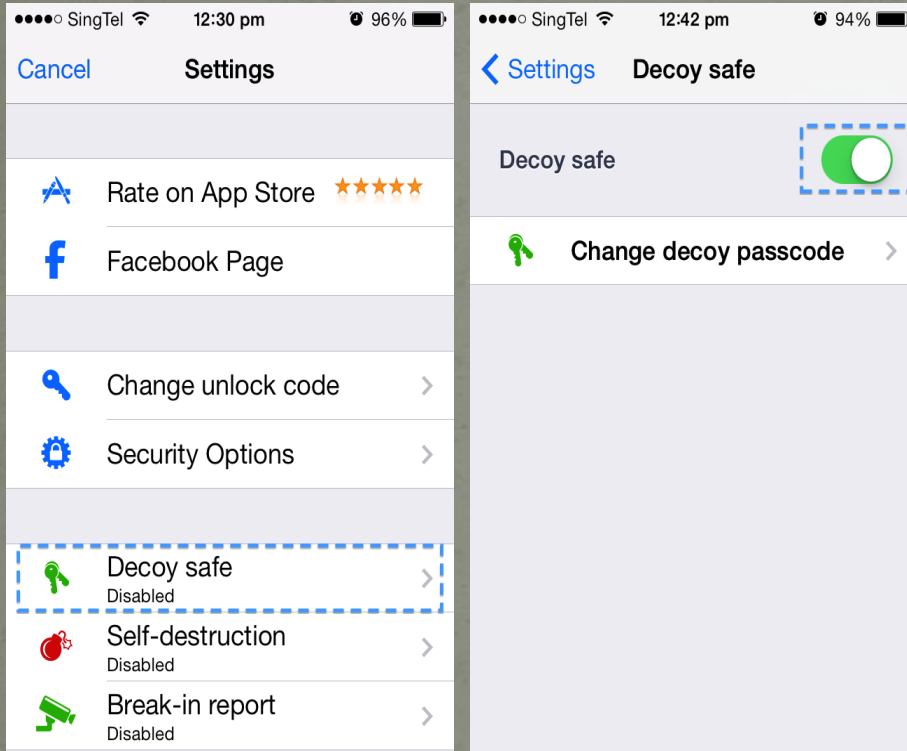
► **BREAK-IN ALERTS** Snaps a picture of anyone who enters the wrong password in an attempt to access your Vault, without letting the intruder know.

► **STEALTH MODE** Hide the Vault icon on the phone's Home screen. When stealth mode is activated, the icon will disappear and can be opened again by entering your password via the phone dial pad.

► **FACEBOOK MESSAGES** Add a Facebook friend to your Vault app and enjoy secure chats away from Facebook.

DECOY PASSWORD

Private photo vault offers decoy passwords



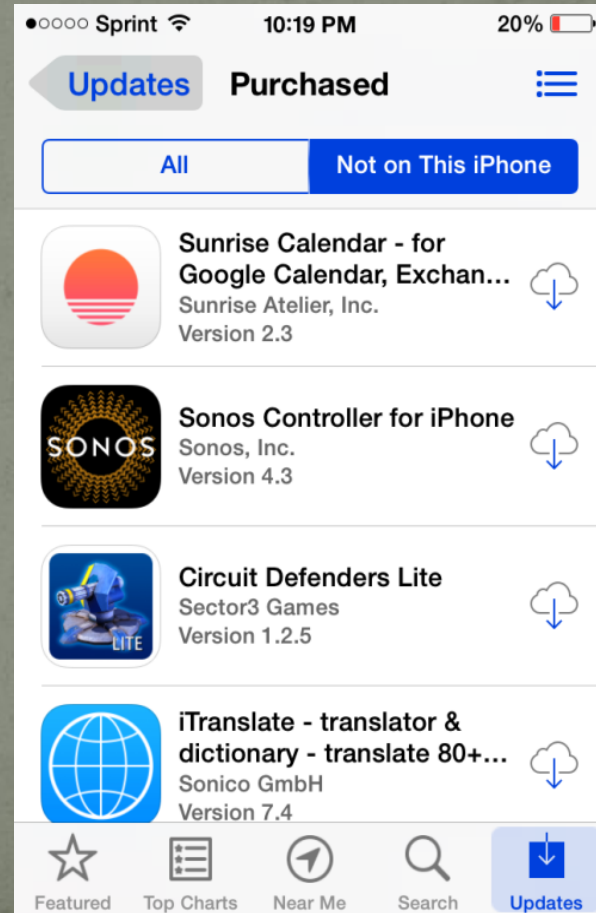
Create a decoy vault to protect the real one. If someone insists on seeing confidential data or secrets stored in your Vault, just show them the fake one. Put photos in your fake vault that is ok for others to see, and keep important data protected in your real vault.

APP STORE

Downloaded App

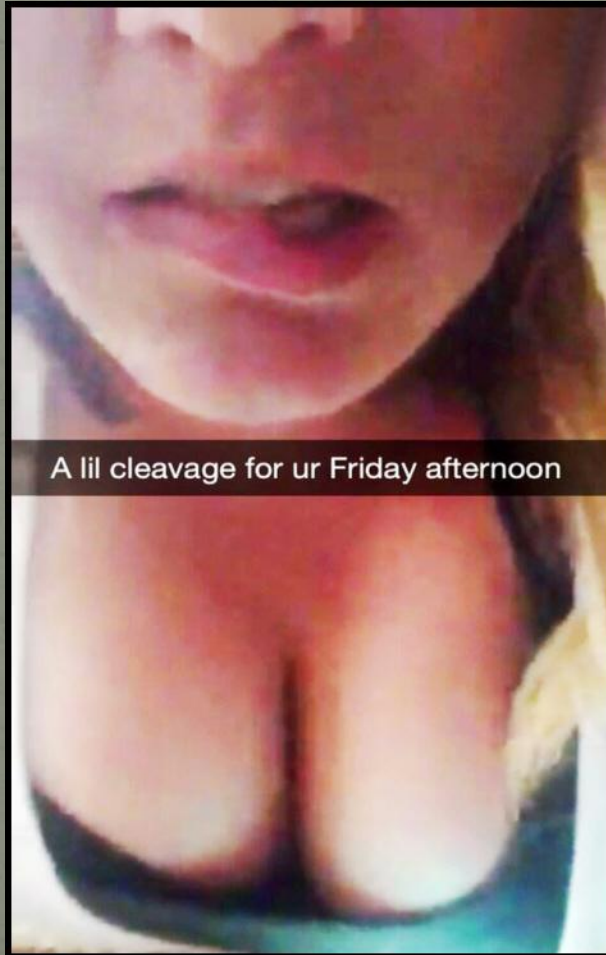


Deleted but available for redownloading



The “not so great” trend....

SEXTING



TRENDING VOCAB

- Tots – Totally: “That’s tots awesome”
- BAE – Before An yone Else: “Officer Roy is my BAE”
- Ight – Alright: “Don’t worry about me. I’m ight”
- Dick Pic – Selfie of a penis
- Emo- An emotional person: “Oh he’s so Emo with his nails painted black.”
- YOLO – You Only Live Once: “I know I shouldn’t but YOLO”
- TTYL – Talk To You Later
- Thot - That Hoe Over There
- Ratchet - Something or someone low class or deteriorated: “Those fake gold hoop earrings are ratchet.”

THROW BACK VOCAB

- No duh -No kidding: “Sheena Easton is wicked hot.”
“No duh, man.”
- Like totally - “Like did he just like totally hang up on you?”
- Joshin – Kidding: “You got to be joshin me.”
- Gag me with a spoon - “Your boyfriend took you to a Barry Manilow concert? Gag me with a spoon.”
- Psych - “Dude your Camaro just got egged in the parking lot.....PSYCH!!!!”
- Beeotch –Bitch: “She’s totally a beeotch. Don’t talk to her.”

MORAL OF THE STORY

Kids are always going to be ahead of us – that’s why it’s so important that rather than trying to chase the latest app and current trending vocab, we have an ongoing open conversation with our kids so that we make clear to them what our expectations are and set guidelines and restrictions.

Someone raise your hand and ask me the question below**

“HOW DO I DO THAT OFFICER ROY?”

BACK TO BASICS



- Parents are overwhelmed by cell phone technology
- Parents are in denial of what their kids are doing and seeing online
- Parents are busy and do not have the time or energy to monitor and check phones & devices
- Parents bury their heads in the sand and pretend it's not happening
- Parents are convinced by their children that the child's cell phone is private like a diary
- Parents do not know how to get started

Benefits

- Eliminating threats (that never get followed through)
- Gives the child clear boundaries where there were NONE
- Opens the line of communication
- Parents get a sense of control

Cell Phone Contract

I know that having a cell phone to use is a privilege. I understand that my parents love me and want to keep me safe. I understand that there are rules to using this cell phone and in order to continue using it, I agree to the following:

_____ I will always answer calls or texts from my parents. If I miss a call or text from them, I will call or text back right away.

_____ I will always be honest with my parents about my cell phone usage. They must always know my passwords & are allowed to check my contacts, photos, texts, emails, ect... at anytime.

_____ I will not send hurtful, harassing, or threatening text messages.

_____ I will not use my cell phone after _____pm on a school night or after _____pm on a nonschool nights, unless approved by my parents.

_____ I will place my cell phone in its designated location at the above mentioned times so it may be charged. I understand this phone belongs to you & you will check it whenever you want.

_____ I will honor school rules & not use my cell phone during school hours.

_____ I will not enable or disable any settings on my phone without my parent's permission.

_____ My social networking apps are limited to _____ password _____,
_____ password _____, _____ password _____.

_____ I will not say anything to anyone using the cell phone that I would not say to them in person with my parents listening.

_____ I will not send or post pictures or videos of anyone online without that person's permission and I will not forward or repost any inappropriate texts, pictures, videos or emails.

_____ I will abide by the agreement above. If I do not abide by the rules then my cell phone will be either confiscated or my usage will be severely restricted.

I understand that this is NOT my phone. It was paid for by my parents and having this phone is not a right, it's a privilege that can be taken away. As such, I have read the following document and agree to the above terms.

Signed (Child) _____ Date / /

Signed (Parent(s)) _____ Date / /

Screen lock password _____

Cell Phone Contract

I do not own this phone. My parents are awesome, and they are giving me the privilege of using this phone. Nothing is free. This phone, and the ability to use it, costs money. I will work hard to earn this privilege.

I will take care of my phone. If I break it, I have to replace it. If I lose it, I have to replace it.

I will never use this phone in an inappropriate way.

More specifically, I will never use this phone to:

- Send a mean or hurtful text. If I have a disagreement with somebody, we will talk face to face.
- Talk or text after 9 PM.
- Have inappropriate text conversations.
- Send or receive inappropriate images.
- Follow policies regarding cell phone use in school
- Talk or text while driving.
- If I decide to put a lock screen on my phone, my parents will know the password or code. My parents will have access to all of my phone call history and text message history.
- I understand that this phone may be taken away if I am on it too much, or if I express negative behavior including talking back or failing to keep up with my chores.
- If my grades drop, I will lose this phone until I have brought my grades back up.

Questions?

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